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For Immediate Release

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INCISIVE MEDIA ANNOUNCES PLANS TO MERGE THE NATIONAL LAW JOURNAL AND LEGAL TIMES

Leading Legal Publications to Offer Combined Print/Online Reporting and Analysis From the Nation's Capital and Six Bureaus Across the Country

NEW YORK (March 16, 2009) – Incisive Media, a global leader in specialized business news and information, today announced plans to merge two of the nation's most respected legal publications, *The National Law Journal* and *Legal Times*. The combined organization, which will operate under *The National Law Journal* brand, will offer print and online national legal news and analysis from an award-winning team of journalists in seven bureaus around the country. The new publication will continue to deliver insider coverage of Washington, D.C. news, commentary and legal analysis to readers within the Beltway and across the country, including front-page news from the capital and a weekly Washington section. The first print edition of the expanded *National Law Journal* will be available in May.

Current *National Law Journal* readers will gain expanded coverage of the Supreme Court, Capitol Hill, federal regulatory agencies, and the Justice Department, with articles that help attorneys and law firms identify key policy decision-makers and client issues, as the government remakes regulations in the wake of the economic downturn.

The audience of *Legal Times* will receive enhanced coverage of national law firms, the business of law, courts, litigation and in-house counsel. New features will help the region's lawyers manage their practices and firms, with access to the *NLJ*'s signature features and surveys, including the annual *NLJ* 250 rankings.

In conjunction with the merger, the <u>NLJ Web site</u> will be redesigned, with daily updates on legal news from across the nation, as well as special DC pages that will include the popular BLT Blog of *Legal Times.* RSS and Twitter feeds, e-mail newsletters, data and searchable archives will also be available online.

The newspaper and Web site will feature expanded jobs listings, with career options in Washington and around the country.

David Brown, editor and publisher of *Legal Times*, will serve as editor in chief of the new *National Law Journal*. *NLJ* publisher Stephen Lincoln will continue in that role. The *NLJ* will also continue to feature award-winning reporting from chief Washington correspondent Marcia Coyle, who has appeared on a regular basis as a legal and Supreme Court analyst for *The NewsHour with Jim Lehrer*, and from Tony Mauro, one of the nation's most respected Supreme Court reporters.

Founded in 1978, *The National Law Journal* has the largest paid circulation of any weekly publication serving the legal community. *Legal Times* has been breaking news on Washington's law and lobbying firms, interest groups, courthouses, and federal government since 1978, with award-winning coverage of Congress, the U.S. Supreme Court, the Justice Department, and key regulatory agencies.

Incisive Media is a leading global provider of specialized business news and information, in print, in

person and online. The company's principal markets include financial services, legal services, commercial real estate, marketing services and risk management. Incisive Media's market-leading brands include *Accountancy Age, Computing, Investment Week, Legal Week,* LegalTech, *Post, Real Estate Forum, Risk,* Search Engine Strategies and *The American Lawyer.* For more information, visit www.incisivemedia.com.

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